



Alex Filippone

User Interface & Interaction Designer

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516-672-6559

EXPERIENCE

Huemor Designs

UI/UX Designer 2014 - Present

As a Designer I researched & organized data, created wireframes, sitemaps, user personas and journeys, prototyped and designed B2B and B2C responsive websites for various brands. Worked with project managers, copy writers and clients throughout the creative process to create experiences that achieved business goals and addressed users' needs. Coordinated with developers to ensure design and functionality.

Huemor Designs

Design Internship, 2013-2014

Worked along side both creative and development team to get a full understanding of the process and best practices. Designed various landing pages, Instagram and Twitter content and email campaigns.

EDUCATION

SUNY Old Westbury, 2011-2014

B.S, Visual Arts: Electronic Media

NOTABLE CLIENTS

NBCSports, American Crew, Magnetic

FEATURED

Design Taxi- Superheros in the Workforce

Canva - Website Color Schemes

AWARDS

2016

Communicator Awards Silver - Arkadium

Communicator Awards - NBCSports

2015

Davey Award - Summit MFG.

TOOLS

Photoshop, Illustrator, InDesign, After Effects, Sketch, Invision, Principle, Field Notes & Pen